CONTENTS

EDITORIAL 115 Roxana-Elisabeta MARINESCU	
ESP Teaching and Learning	
DDEDADING EOD THE LADOUD MADIZET DEVELODING	
PREPARING FOR THE LABOUR MARKET - DEVELOPING	
STUDENTS' MULTILINGUAL AND RESEARCH SKILLS 117 Viorela-Valentina DIMA & Florina MOHANU	
THE CHALLENGES AND OPPORTUNITIES OF MULTILINGUAL	
ACADEMIA: SPANISH SCHOLARS' LANGUAGE CHOICE FOR	
RESEARCH AND TEACHING PRACTICES 131	
Rosana VILLARES	
"WHAT WOULD STUDENTS READ ABOUT?": INVOLVING L2	
LEARNERS IN COMPILING A BUSINESS ENGLISH READING	
PORTFOLIO157	
Anca PECICAN	
——————————————————————————————————————	
WOMEN WITH STORIES TO TELL: TRANSACTIONAL	
INTERACTIONS AND THE OTHER IN LEILA ABOUZEID'S	
THE LAST CHAPTER AND LAILA HALABY'S WEST	
OF THE JORDAN	
Noha F. Abdelmotagally	
HISTORICIZING TONY MORRISON'S BELOVED:	
THE UNDERGROUND RAILROAD196	
Florian Andrei VI AD	

Interdisciplinary and Cultural Synergies	
ASIAN INVESTMENTS IN ROMANIA. A COMPARATIVE ANALYSIS OF MEDIA REPRESENTATIONS: SOUTH KOREA, JAPAN, CHINA	209
Applied Linguistics	
THE RHETORIC OF HOPE: BARACK OBAMA'S PROMISES THROUGHOUT THE STATE OF THE UNION ADDRESSES	226
THE LINGUISTIC LANDSCAPE OF RAMALLAH, PALESTINE: A CASE STUDY OF ANALYSING THE DOMINANCE OF ENGLISH VS. ARABIC AS L1 IN THE MAIN STREET OF THE CITY	242
Bashar FARRAN & Ildikó HORTOBÁGYI	
PROVOKATION "HAKLE". ENTTABUISIERTE KUSSZONEN UND WERBLICHE WOHLGEFÜHLE	259
Book Review	
NEW FLESH, OLD DEMONS. CONTAGION NARRATIVES IN POST-COLD WAR U.S. CULTURE	271
Recommendations for Teaching Resources	
DANCING THROUGH ENGLISH FOR INTERCULTURAL COMMUNICATION	274